



Accelerated SWOT Analysis

The Accelerated SWOT Analysis is a simple approach that matches corporate capabilities against market conditions to develop strategic choices. The technique uses a grid to present trends, strengths, weakness and strategic choices on a single panel. The method lends itself to a collaborative approach - taking into account organizational strengths and weaknesses, and market trends. At the end of the exercise you will have a set of strategic imperatives that the leadership team can understand and buy into.

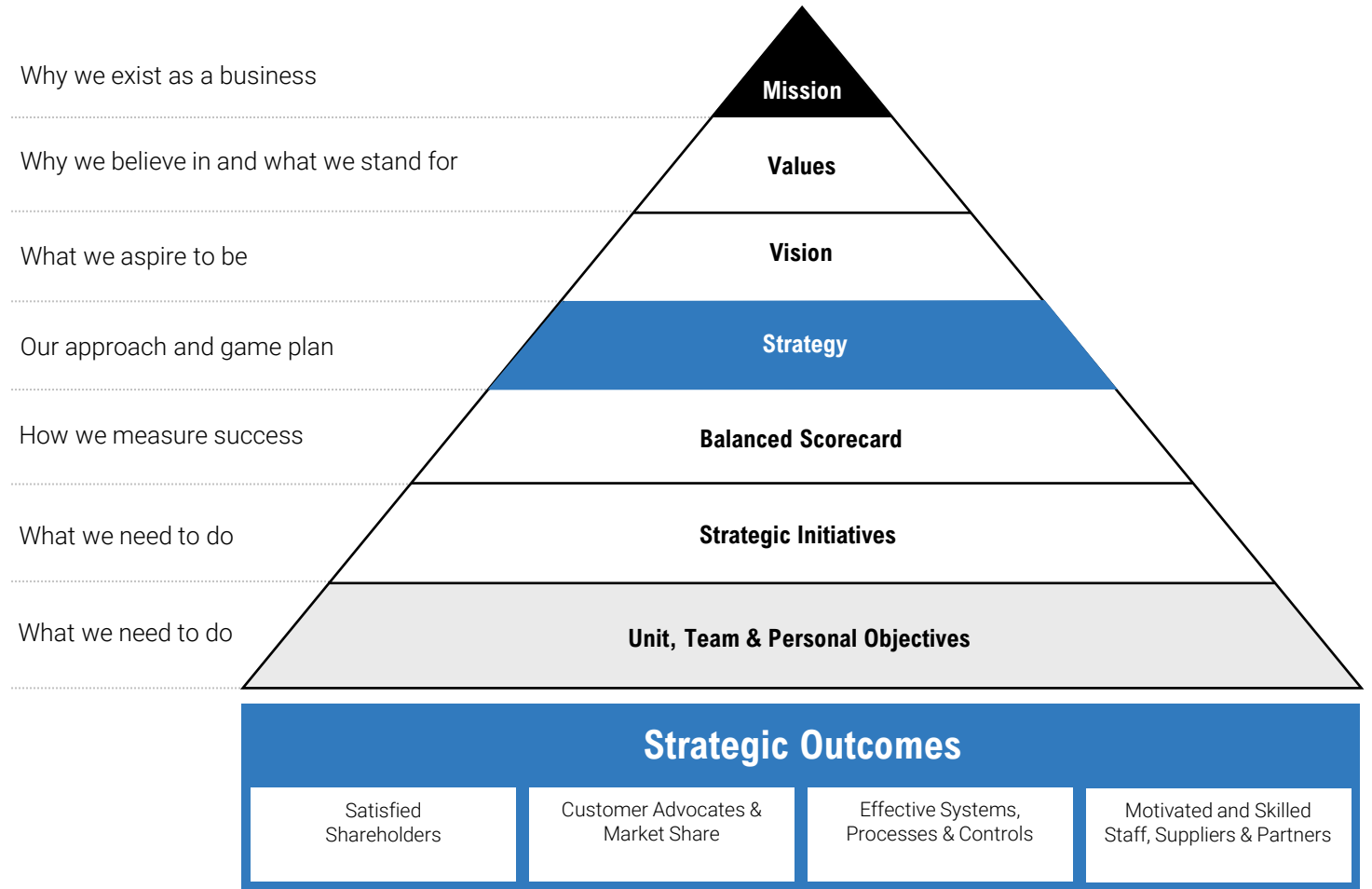
Strategic Objectives	Strengths	Weaknesses
Opportunities	Offensive Strategies	Conversion Strategies
Threats	Utilization Strategies	Defensive Strategies

Strategy Pyramid

The Strategy Pyramid is a framework to assist thinking through the development of a business strategy, linked with mission, vision and values and translated down to actions and objectives at the various levels and components of the business.

The framework follows proven principles for business strategic planning while also being highly customizable to suit the specific application.

The framework can be used for development of an overall business strategy or for a specific function within a business.





PEST Analysis Matrix

The **PEST Analysis Matrix** is a framework for outlining the critical market trends impacting an organization, how they manifest as Opportunities or Threats and what Strategies could be adopted in order to capitalize on the market trends.

#	Key Market Trends	Evidence or Observation of Trends	Implications		Strategic Hypotheses	Competitive Advantage Gained?
			Opportunities	Threats		



Capability Gap Assessment

The Capability Gap Assessment is a structured framework for analyzing the capabilities that exist within an organization and presenting this assessment in a clear and simple form.

The template allows a business analyst to capture multiple organizational dimensions, assess current capabilities and then outline potential improvement strategies to address apparent capability gaps.

Dimensions	Required Capabilities	Existing Capabilities & Rating		Potential Strategies
Brand	Must have...	Currently have...		Investigate the option of...
Service				
Pricing				
Network				
Offering				
Cost				
Invoicing				
Suppliers				



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